



ProveLocal

The Online Travel Agency for Local Residents

Hotel and Resort Presentation
2018

Overview

- The Online Travel Agency exclusively for local residents
- Offering unpublished private rates for hotels, attractions and activities
- New demand from local only members
- Patented OTA process
- Commission based business model
- Connection through Synxis CRS via DerbySoft
- Initial ProveLocal locations are Hawaii and Boston

Our proposition

- Bringing private membership based customers who live local to the hotel or resort property via unpublished rates
- Repeat frequent loyal customers due to local category
- Verified local only viewership
- Allocate availability and rates for local residents only
- Great PR for connecting with local community
- Low cost and dependable alternative distribution channel
- Does not conflict with other OTA rate parity agreements
- Scheduled or last minute inventory distribution

Our objective

- Create a new global OTA brand for local residents
- Encourage more local tourism
- Make meaningful impact toward sustainable tourism
- Connect travel suppliers with their local community
- Partner with travel suppliers to engage with local community
- Tap new demand from a ready sustainable customer base
- Establish ProveLocal as significant unpublished rate distribution channel for hotels and resorts worldwide

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www.provelocal.com